

'Eye for Goal'

presents

John Beresford's NUFC Corporate Entertainment



A message from John Beresford...

"I'm excited to announce that from this season onwards I'll be offering corporate entertainment packages for all Newcastle United Premiership home games and a selected number of home Cup matches. We pride ourselves on providing a service which is second to none, offering a bespoke package to meet the exact needs of your company and guests.

Match day at Newcastle United is not just another game of football...it is an event, make the most of it and enjoy a great day!"



Your day

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Meeting up

Whichever restaurant you choose to dine in, you'll be met by attentive staff who'll take pride in looking after you. We offer the choice of two restaurants; 'Prima Quayside', and 'McCoys at the Baltic'.

Prima Quayside

Prima Quayside is a popular, traditional Italian restaurant situated on Newcastle's lively Quayside. You'll be met by Simon or Paul and escorted to a quite unique setting...a private balcony which overlooks the main room of the establishment. You'll look down into the arch of a cavernous sandstone structure...affording privacy whilst absorbing the restaurants ambiance.

McCoys at the Baltic

The renowned 'McCoys at The Baltic' is a breathtaking spectacle situated in the famous Baltic Mill - a home to contemporary art and in a location that overlooks the spectacular Millenium Bridge. You'll be met by Craig in a private lounge for Champagne and Canapes before being escorted to the restaurant and it's panoramic views of the highly impressive Quayside area.

The Balcony sits on top of the main room



Prima Quayside

Top quality food, top quality location



McCoys at the Baltic



Let's Eat

On arrival you'll be welcomed with a Champagne and Canape reception....



Whether an afternoon kick-off or an evening game, your meal will reflect your day...it will be superb. Whether lunch or dinner, you'll receive a three-course gastronomic delight complemented by wines, beers, and soft drinks.

We believe in choice and each client will be free to choose from an a la carte menu, and of course, both establishments will be happy to offer a quality meal catering for any vegetarian guests.

Please contact us for a choice of menus to suit every palate.

We'll serve complimentary drinks throughout the meal and right through until your transport arrives to take you to St. James Park.



Talking football

Unlike other corporate events where you might catch a fleeting glimpse of a past or present player, 'Eye for Goal' ensures that you spend time with the player and have ample opportunity to get to know the man, his views, and his opinions.

During the reception you'll be able to chat informally, as you will during the meal. In between the course John will also present his run down on the upcoming game - his views on the form of both teams, what's happening behind the scenes, and what you should look out for when the action gets underway.

This is about interaction and John will be delighted to discuss any aspect of football...whether you wish to discuss Bez's career, his time under Keegan and Dalglish, what it was like to beat Barcelona in the Champions League and hammer Man Utd 5-0 at St.James. Bez will also give you his thoughts on the players he's played alongside; Alan Shearer, Matt le-Tissier, Faustino Asprilla, James Beattie etc etc.



There will also be an opportunity to get your autographs and have your photograph taken with John. If your clients want to dig out an old programme, or bring along a replica strip for John to sign...no problem!!



The City and the Stadium

Both venues are situated on the Quayside and for clients who wish to see a little more of the city, we'd love to 'show -off' the area to new visitors or old friends returning. Our drivers will show you the sights, all you have to decide on is whether you'd like to travel by limousine by one of our quality private vehicles...the choice is yours. Depending on how much you want to see, the tour around the city and up to the ground take between twenty and forty minutes.

The Newcastle quayside



With 52,000 people descending on St.James Park it's wise not leave things too late. You'll be collected from your restaurant around an hour before the kick-off, slightly earlier if you wish to take the tour.

Our intention is to ensure you arrive at least thirty to forty minutes before kick-off, and in doing so this will afford you time to either stroll around the ground, visit the club shop or enjoy the facilities of the 'Black and White Room'. We recommend that you leave the 'Black and White Room' around ten minutes before kick-off in order to locate your executive seat in the main Milburn Stand.

Welcome to St.James Park...home to Newcastle United



The Games

Gold Games - From £300 (plus VAT)



Arsenal - Wednesday, 29th December 8pm kick off



Chelsea - Saturday, 14th May, 3pm kick-off



Liverpool, Saturday 5th March, 3pm kick-off



Manchester United, Sunday 14th November, 4.05pm kick-off



Middlesbrough, Saturday 16th April, kick-off 3pm



Silver Games - From £250 (plus VAT)



Villa - Saturday, 2nd April, 3pm kick off



Blackburn, Saturday 11th September, 3pm kick-off



Charlton, Saturday 5th February, 3pm kick-off



Fulham, Saturday 6th November, 3pm kick-off



Manchester City, Saturday 23rd October, 3pm kick-off



Southampton, Saturday 15th January, 3pm kick-off



Tottenham, Saturday 21st August, 3pm kick-off



Bronze Games - From, £195 (plus VAT)



Birmingham, Saturday 1st January, 3pm kick-off



Bolton, Saturday, 26th February, 3pm kick-off



Palace, Saturday 30th April, 3pm kick-off



Everton, Sunday 28th November, 2pm kick-off



Norwich, Wednesday 25th August, 8pm kick-off



Portsmouth, Saturday 11th December, 3pm kick-off



West Brom, Saturday 25th September, 3pm kick-off

**** All dates liable to change due to TV rights and match postponement ****

For further details/requests, please contact Andrew Burns:

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